



# ***STANDARD OF THE WORLD***

## **Cadillac LaSalle Club North Texas Region**

December 2023



***Awarded Best CLC Regional Newsletter 2008, 2020***

### **1959 Fleetwood Sixty Special**



Owner Dave and Rosemary Whitaker

In 1959, the largest fins appeared on nearly all Cadillacs this year, including the incredible four-door hardtop Fleetwood Sixty Special. Now riding a wheelbase of 130 inches and a garage-busting 225 inches long, Sixty Special continued as a pillarless hardtop with its own distinct moldings - including a side-mounted dummy air-scoop on the rear fender, and a thin chrome bead that ran from the front fender back to the rear bumper, and then forward again to the front wheel well. The famous fin-mounted tail lights pods (which were body-colored on lesser Cadillacs) were chromed.

The 4,880 lb car was powered by a 390 cubic inch V8 engine putting out 325 HP (345 with dual carbs) at 430 lbs of torque. It could do 0-60 mph in @10.8 seconds.

Cadillac Motor Car division sold 121,775 Cadillacs for 1959, and only 12,250 Fleetwood Sixty Specials.

Price when new \$6,231. Loaded with every amenity possible, the top of the line Cadillacs featured power accessories like the autotronic eye which automatically dimmed its headlights for the driving convenience of oncoming cars. Other standard power features included vent windows, seats, steering and brakes.



***Winner CLC Web Site Merit  
Award 2007-2008, 2013,  
2014, 2015, 2016, 2017, 2018***

***Winner Old Cars Weekly  
Golden Quill Award  
2012, 2013, 2014, 2015,  
2016, 2017, 2018, 2019, 2020, 2021, 2022***

# NTXCLC First Saturday Breakfast

Our 1st Saturday meeting and social get-togethers are a relaxed fun event with a breakfast meal and a group of classic cars in the parking lot. The gents share thoughts on old cars, collector cars, and more cars, and the spouses enjoy things that are just not very automobile related. Part of the car club experience is friendship, with those who have similar interests, and these friendships can grow and last for years. So, if the timing of the 1st Saturday meets your availability, come on in and break bread with us for a while. Bring your collector car, weather permitting. You will have a good time and food and conversation is good. Your spouses are invited. Next meeting is December 2nd.

November 4th: ti-GM car show



**Doug Ashby, Bill and Janis Sheldon Jr, Kathleen Ashby, Ron Fishell and Dan Harrison**

November 11th:



**Doug Ashby, Jim Hanson, Neal Polan, Harriett Levy, Judy Hanson, Linda Mikyska, Kathleen Ashby, Bill Levy, Steve Overby, and Ron Fishell**



**RESERVATION FORM**  
**2024 Cadillac Christmas Party**  
**North Texas Region Cadillac & LaSalle Club**  
*Food, Friendship, Fun, Door Prizes, and Live Entertainment*

***Sheraton DFW Hotel***

**SUNDAY, January 7, 2024 5:00-8:00 p.m**

4440 W John Carpenter Fwy, Esters Blvd, West side entrance  
 Irving, TX 75063

**RSVP** with the attendee information below to:  
 doverby@hotmail.com or (214) 695-5541

**MEMBERS NAME & ASSOCIATE / SPOUSE**

\_\_\_\_\_

**HOME ADDRESS**

\_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

	Each	How Many Persons
Member & Associates / Spouse , PATE Workers —each.....	N/C	_____
Guest / Friend- each.....	\$50.00	_____
Children under age 18 - each.....	\$10.00	_____
Total Due-		\$ _____

If payment is required, bring check made payable to: **NTXCLC**- -----Thank You

**Please register no later than December 26th, 2023**

**NO WALK IN' S ACCEPTED**

Choose: Salmon  Chicken

***Please respond early***

Dress is After 5, at least a Sport Jacket

# President's Notes

Coming up in January 24-27 is the CLC National Board Meeting, being held at the DFW Sheraton Hotel. This event is open to all CLC members that wish to attend, and since it is so close by, NTX members can enjoy the event without a hotel stay. See the November-December Self Starter for Registration Form to the 2024 Winter Board Meeting and page 16-17 for more info.

A few reminders: If you would like your “story” to be featured in the newsletter, please submit your article along with some photos directly to me. All articles, business cards and ads are due by the 20th of each month. If you have a pre-published article you would like to submit; those are also welcome. Please include copyright information so we can properly give credits to the source or author of the article or piece. Also, we offer free 3-month advertising for cars & parts in our regional newsletter to current paid Regional Members. These ads do not have to be just for Cadillacs or LaSalles. Regional Members may also run their business cards for cars, or non-related ads for \$35.00 for a 3-month ad. For commercial ads, see the schedule on page 11. Non-member ads are \$35.00 for three lines for three months, or \$50.00 with pictures, and must be car related and you must state an asking price.

*[lifer@writeme.com](mailto:lifer@writeme.com)*

# REGIONAL DUES

For all of the members of the North Texas Region, it is dues time again, \$20.00, due December 31st, for another whole year of membership. This is your local club dues.

Let's put this \$20.00 dues in perspective so you can better understand what it buys you. First, you become part of a group of people that all have a mutual interest—classic cars and especially fine Cadillacs and LaSalles. Second, when you need help with repairs, parts, how-tos, and information, the club is a great venue to get this and other assistance. Also, you get this great newsletter monthly.

Now, there is a cost above and beyond. We do expect our members to participate in monthly events, many which are of no cost to members, or some costs paid for. There is the adventure aspect and of course, the social aspect of these events. And in order to pay for all these extras, we expect our members to help with our work at the Pate Swap Meet, the largest swap meet west of the Mississippi river. Whether you are helping with vendor space marking tiles, street signs, or just being a friendly person in our hospitality tent, your work is always appreciated.

And speaking of Pate Swap Meet, we earn a share of the profits based on our membership roster as of December 31st each year.

Note: If you are a new member in 2022 or 2023 your dues are already paid.

So, make your checks out for **\$20.00** payable to the **North Texas Region Cadillac & LaSalle Club** and mail to our membership chairman:

**Bill Haesslein**

**5744 Caracas Drive,**

**North Richland Hills, TX 76180**

National dues are invoiced by Columbus when due through the year.

# November 4th Car Show



Winners of awards at the first annual Buick-Olds-Pontiac-Cadillac car show hosted by the Lone Star Chapter of the Pontiac Oakland car club: **Steve Overby** with his 1956 Cadillac Series 62 Sedan- Best in Class Trophy and Best Cadillac Award, and **Bill Levy** with his 2001 Cadillac Eldorado ETC for a Best in Class Trophy.

# Activities Calendar

**2023**

December 2nd NTXCLC Meeting and First Saturday Breakfast Social.

**2024**

January 7th NTXCLC Cadillac Christmas Party (page 3)

**PATE DATES—2024**

**Please plan accordingly**

**March 23rd Tile Party**

**April 20th Setup**

**April 25-27 Pate Swap Meet**

**April 28th Tear Down**

**NATIONAL:**

2024 January 24-27, Irving, Texas, CLC National Board Meeting.

2024 June 10-15 CLC Grand National, Gettysburg, PA.

2025 January 29-February 1, Chattanooga, TN, National Board Meeting.

2025 June 2-7 CLC Grand National, Murfreesboro, TN

2026 January 7-10, Orlando, FL, National Board Meeting.

2026 June 1-6 CLC Grand National, Concord, North Carolina

### North Texas Region

Jacket	<b>\$75</b> + \$10.95 S&H U.S.
Goddess Shirt	<b>\$25</b> + \$6.95 S&H U.S.
Hatband	<b>\$10</b> + \$4.95 S&H U.S.



Jacket available in adult sizes (S, M, L, XL). These can be special ordered in sizes 2X, 3X or 4X at an additional cost.



Goddess shirt available in sizes M, L, XL, and XXL, in white, black, red, and aqua.  
If outside the U.S., please email Rubye at rubyemusser@gmail.com for information on shipping charges.

Make checks payable to NTXCLC (North Texas Region Cadillac & LaSalle Club)  
Send your orders to:  
**Ruby Mae Hubbard**  
325 Crosstimer Dr. • Hurst, TX 76053-6507



*Contact Greg for all your printing needs!*

**Greg Nieberding 469-556-4792**

greg@digital3printing.com  
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Dallas, Texas 75207

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Send any corrections, complaints, compliments, discussions, and/or additions to:  
**Bill (Lifer) Levy lifer@writeme.com 214 563-1033**

### Officers

**President: Bill Levy**  
(214) 563-1033 [lifer@writeme.com](mailto:lifer@writeme.com)

**Vice President: (open)**

**Secretary: (open)**

**Treasurer: Jim Hanson**  
[Jam\\_Han@msn.com](mailto:Jam_Han@msn.com)

**Webmaster: Minnie Bedrick**  
[minniebedrick@gmail.com](mailto:minniebedrick@gmail.com)

**Membership: Bill Haeslein**  
[billhsln@att.net](mailto:billhsln@att.net)

**Assistant Membership:**

**Activities: Rubye Hubbard**  
(817) 996-8436

**Assistant Activities: (open)**

**Sunshine: Rubye Hubbard**

**Newsletter Editor & Distribution: Bill Levy**  
(214) 563-1033 [lifer@writeme.com](mailto:lifer@writeme.com)

**Newsletter Printer: Greg Nieberding**

**Pate Director: Bill Levy**

**Pate Director Assistant: (open)**

**Historians: Alex Beloff III**

**Directors: Richard Cross**

**Calling Post: Karen Phillips**

## Sunshine Report

NTXCLC is scheduling somethings for next couple of months so as to see one another! watch your emails. If you have a suggestion for a road trip or visit, send it to: [lifer@writeme.com](mailto:lifer@writeme.com)

**December Birthdays: If your birthday is in December let us know.**

- Bill Kaufman 12/24**
- Frank Remes 12/28**

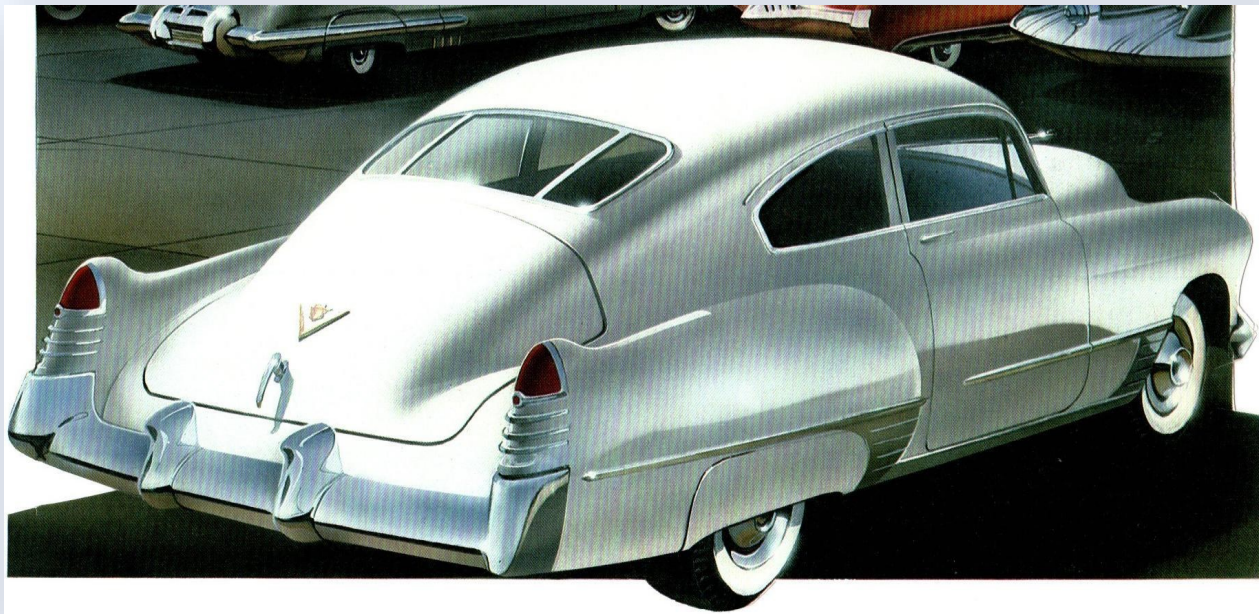
Please inform me of members that were missed on the list.

Love, *Ruby*



## CADILLAC'S STANDARD OF THE WORLD ENGINEER—ED COLE

Contributors: John Michael Franks, Attorney; William H. Whyte Jr., *Fortune Magazine*, *Time Inc.*, Cadillac Motor Car Division, GM photographic, Alex Beloff III



**Edward N. Cole** enrolled at General Motors Institute in Flint, Michigan, in 1930. He excelled so strongly, he was pulled out of classes before graduation by his sponsor, Cadillac, and assigned to “special engineering projects” at Cadillac. Cole became Cadillac’s head design engineer in 1943 and was responsible for U. S. Army light tanks “with Cadillac industrial V-8s coupled to H.D. Cadillac hydramatics” and other combat vehicles. Following WWII, he was made Cadillac’s Chief Engineer developing Cadillac’s legendary 331 cubic inch V-8.

In 1952, Cole was promoted to Chief Engineer for Chevrolet. Heavily

involved in the development of the Corvette sports car, Cole is regarded by many as the father of the venerable Chevrolet small block V-8, which is still in production today. Cole earned a promotion to CEO of General Motors in 1967 serving until his retirement in 1974. Cole held 18 separate patents, one of which was for catalytic converters.



Tile Party



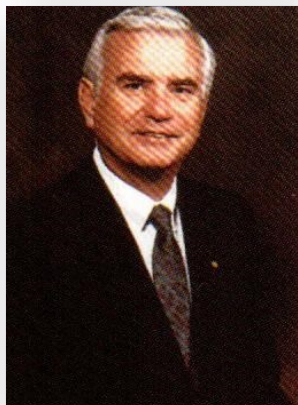
Ed Cole, General Manager of Chevrolet beams with fatherly pride over Chevrolet's revolutionary Corvair (1960-1965) air cooled flat 6, twin carburetors, rear engine inspired by aircraft and tank engines. Corvair was *Motor Trends* "Car of the Year" in 1960! The 1961 700 Coupe sold for \$1,985 and 24,786 found buyers. Cole was the only auto executive to debate Nader. After Cole's plane crash, Nader issued strong praise for the father of the Corvair saying, *The auto safety movement has lost a friend.* Pete Estess, GM of Pontiac Motor Division, gave a heartfelt tribute to Ed Cole. Cole was definitely a legend in the auto industry.



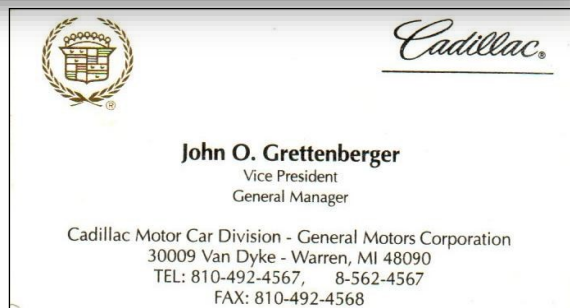
**The Engineering Marvel!** Cadillac, was well established as one of the finest car makers in the world. The 1949 models were largely a restyling of the 1948s. Note: the parking lamps. The real excitement lay beneath the 1949 long hood. All new overhead valve (OHV) V-8 was tested over 1,000,000 road miles. This push rod, wedge-shaped higher compression chambers, shorter stroke boosted thermal efficiency with huge power output and was 200 pounds lighter than predecessors. Style and power, the 1949 Cadillacs were a hit with press and public. Legendary Tom McCahill proclaimed the 1949 Cadillac America's finest automobile to date. *Mechanic's Illustrated* and *Motor Trend* bestowed its first ever Car of the Year. It was one of the world's fastest cars on race tracks around the world eventually reaching the 390, 429, and 1968 astonishing 472 cubic inch.



The Corvette I bought in Indianapolis for \$2,500 in 1970 and sold to high mark restaurant owner in Kokomo, IN., four years later for \$6,500.



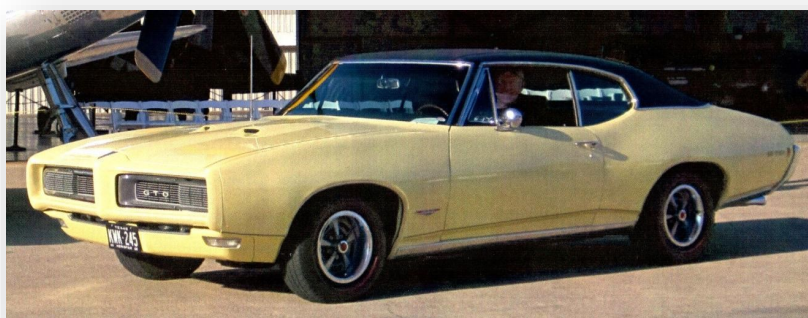
Alex Beloff Jr -  
4/25/92  
Many thanks for your  
long support and many contributions  
to  
Cadillac!  
John O. Grettenberger  
General Mgr.  
Cadillac Division



John O. Grettenberger and I first met when I was one of the top producers at Wayne Stead Cadillac, Walnut Creek, CA. He learned that my Dad had purchased 12 pre-owned, pre-loved Cadillacs during his almost 50 years at L.O.F. Glass, Rossford, OH., and encouraged and influenced countless others to do the same. Did you know, every year double the amount of used cars are sold as compared to new? John discovered my Dad was in a nursing home and personally sent and autographed the complete Cadillac history book to him.

Connie tells me this may be my 40th NTX CLC monthly newsletter since August 2020 with global respondent readers. As she is my producer and co-author, we are grateful. (All articles are on our website [www.alexbeloff3.com](http://www.alexbeloff3.com).) With abiding respect to all, we wish to congratulate Ernest Hemmings Publishing for 70 years. We extend special thanks to Jonathan “Jono” Shaw, Matthew Litwin, *Hemmings*, *Motor Trend*, *Car & Driver*, especially Keith Crain, *Automotive News* for a great humanitarian Dolly Cole story. We remain loyal almost lifetime subscribers and endorsers.

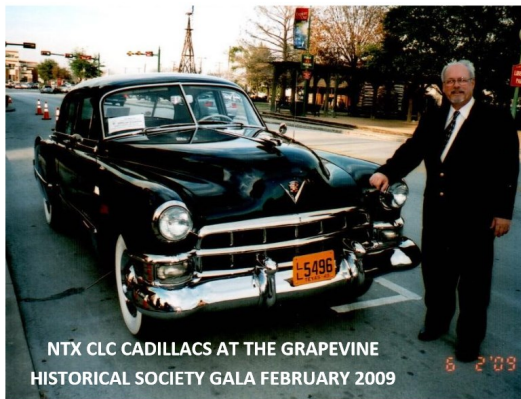
The proud owner of this impressive 1968 Pontiac GTO in popular hue Mayfair Maize is our own Past President and current VP of Lone Star Dallas POCI, Tom Brackett. Tom graduated from Northwestern in Chicago, IL., majoring in economics and marketing. He



had a successful career in logistics and distribution in Cincinnati, OH. **Tom’s mentor was Ed Cole.** Thanks for alerting me so CLC NTX could print this tribute to him.

May God Bless the trails you ride. *Alex*

Advertisement



NTX CLC CADILLACS AT THE GRAPEVINE HISTORICAL SOCIETY GALA FEBRUARY 2009

**ALEX BELOFF III IS PLEASED TO SHARE THESE PHOTOS OF NTX CLC EVENTS FROM HIS PERSONAL ARCHIVES!**

**Website:** [www.alexbeloff3.com](http://www.alexbeloff3.com)

**E-mail:** [alexbeloff@verizon.net](mailto:alexbeloff@verizon.net)

Enjoy the past NTX CLC Beloff articles on website!  
 Biarritz . . . Topless Cadillacs . . . Vapor Lock

**Photos and stories of the 159 cars Alex has owned!**  
 Fleetwood Brougham . . . Coupe DeVille

# Membership Report

## Welcome to our New Members:



There are 14 car clubs that manage the Pate Swap Meet each year. If every member of the North Texas Region Cadillac & LaSalle club recruited just one new member each, we could be the biggest club in the swap meet. Remember, the member count, besides meaning a more fun and interesting club, gets the club a bigger share of the Pate income.

### Classified

For membership information— Contact Bill Haesslein at [billhsln@att.net](mailto:billhsln@att.net)

#### COMMERCIAL ADVERTISING PRICES

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Your business will be advertising to car lovers and enthusiasts across the United States, Europe, Asia, and Australia. For one full year,

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 \$250.00 – Half page, \$500.00 – Full page.

If you have a special request contact us for rates. Contact Bill Levy ([lifer@writeme.com](mailto:lifer@writeme.com)) for an application or special request.

# Editor's Page



Jim Hanson

# Reflections

Reflections